



ANKUR VERMA

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9711796787

Education

10th Passed From U.P
BOARD
2006. —

12th Passed From U.P BOARD
2008. —

Graduation in Arts from
Dr.RMLA University
Ayodhya Gaizabad
2014 —

Maharaja Agrasen University Uttrakhand
MA - Hindi Literature
2023 —

Basic Knowledge of Computer
CCC Qualified
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Experience

**VDK Eduventures Pvt.Ltd (Drishti IAS), Delhi —
Business Development Executive
June 2022 – April 2023**

- **Quality Assurance Ability to monitor Feedback and Coaching**
- **Utilization of technology Quick learner Planning and organization Positive and friendly Exceptional time**
- **management skills Strategic sales knowledge Consistently meets sales goals**

**Physics Wallah, Noida — Business Development
Associate
May 2023 – Nov 2023**

- **BDEs research industry trends to find business opportunities in new and existing markets.**
 - **BDEs create actionable business strategies to expand the company.**
 - **BDEs focus on generating leads and building client relationships.**
 - **Implement sales strategies to drive company growth and revenue.**
 - **BDEs acquire new clients by selling products and convincing existing clients to purchase added off erings.**
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	College Duniya- Business Development Associate Feb 2023 – May 2023 • Cold call leads and databases, and convert them to sales. • Identify and pursue new prospects by cold calling. • Draft business plans, sales pitches, presentations, reference material, and other outreach documents Strategic sales plans. • Develop and execute strategic plans to drive sa
	Unacademy- Promoter Head May 2024 – June 2024 • Understanding market trends and consumer behavior to create effective promotion strategies. • Developing long-term promotional plans aligned with business goals. • Negotiating with vendors and partners for better rates and terms. • Securing sponsorships and collaborations that align with promotional goals.

<i>Skills</i>	• Communication(English, Hindi) • Business strategies. • Client relationships. • Lead generation. • Market research. • Selling products. • Sales & Training And Quality Analyst • Strategic sales knowledge. • Team Management.
<i>Additional Information</i>	Already Given 4 Attempt UPSC Exam AWARDS Poetry. • Photography Awarded as best employee for consecutive months
<i>Language</i>	English Hindi